

AUSTIN AUTOMOBILE DEALERS ASSOCIATION

Join Today And Reap The Rewards of Membership in AADA

AADA Sponsored Auto Show

The AADA sponsors and manages this annual event in conjunction with the Time Warner Cable, which is held at the Austin Convention Center. Since its inception the auto show has grown in both square footage and attendance. As it is not a selling show, it provides an ideal opportunity for consumers to compare styling and pricing of virtually every line make under one roof in just a few short hours.

Annual Kickoff Lunch

For the past several years the AADA has featured the University of Texas Athletic Department at its Annual Kickoff Lunch. Highlights include tours of private facilities and inspiring speakers such as Augie Garrido, Mack Brown, Jeff “Maddog” Madden, Deloss Dodds, Steve Patterson and Shaka Smart.

TADA & NADA Liaison

AADA acts as a liaison for dealers with city and county elected officials and agencies, and offers to provide information, input and assistance on local issues and ordinances. Through the association, dealers can more effectively learn and comprehend technical data, rulings and guidelines issued by governmental commissions and agencies. The AADA works closely with state and national associations including TADA, NADA and AIADA.

AADA E-Mail Alerts

E-mail alerts are sent exclusively to the members of AADA to provide updates on industry matters.

Holiday Closing Schedule

The Association’s staff collects and disseminates information regarding various holiday closing schedules throughout the year.

Other Benefits of Membership

- Online Membership Directory
- “Call to Action” Dealer Alerts
- Camera-ready Logo Sheets Indicating AADA Membership
- Government Relations
- Consumer/Public Relations Program
- Seminars & Workshops – often provided FREE to members
- Time Magazine Quality Dealer Award

BECOMING A MEMBER

AADA offers two membership categories:

- 1. Regular membership** is available to automobile dealerships in Travis County and the 7 contiguous counties.
- 2. Associate membership** is available to all other interested entities within the industry.

Membership entitles you to receive all of the above listed benefits. To become a member, please complete the attached application and return with payment to:

Austin Automobile Dealers Association

823 Congress Ave., Suite 230 • Austin, Texas 78701

Phone: 512.238.8013 • Fax: 512.495.9031

Website: www.austinautodealers.org

AADA MEMBERSHIP APPLICATION

Having mutual interests and close relationships with the Austin Automobile Dealers Association, we hereby make application for Membership.

We understand that Membership entitles us to share in the association benefits as well as in the support of the AADA. Some of these include the AADA sponsored auto show, the Annual Kickoff Lunch, e-mail alerts and the AADA online membership directory. Furthermore, we understand that the Affiliate and Associate membership categories do not include voting privileges within the association.

Check the membership category that applies:

\$200 REGULAR MEMBERSHIP

(Dealership in Travis County or the 7 contiguous counties)

\$600 ASSOCIATE MEMBERSHIP

(For all other interested entities within the industry)

Company Name _____

Street Name _____

Mailing Address _____

City, State, Zip _____

Phone _____ / _____ Fax _____ / _____

E-mail _____

Website _____

Representative(s) to contact: _____

Services/Products your company offers: _____

Date _____ Signed: _____

Please return application with your check to:

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AADA.
IDEAS.
SOLUTIONS.
SUPPORT.
REAP THE REWARDS
OF MEMBERSHIP IN
AADA.
JOIN NOW.

IT'S TIME TO JOIN.



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